

Hessel Hoekstra

Curriculum Vitae

2023-2024 Freelance Consultant
2022-2023 Ondernemer startup

Heineken

2019-2021 Marketing Director, Bralirwa PLC, in Rwanda
2015-2019 Marketing Director, Brasseries de Bourbon, op La Réunion
2011-2015 Sr. Brand Manager, Vrumona, in Nederland
2009-2011 Brand Manager Craft 'Brand', Heineken, in Nederland
2007-2009 Jr. Brand Manager, Vrumona, in Nederland
2006-2007 Commercieel Management Trainee, Heineken, in Nederland
2005 Global Sales & Distribution Analyst, Heineken Global Commerce, in Nederland

Opleiding

Rijksuniversiteit Groningen (Nederland), Master of Science (MSc), International Business Administration

Persoonlijk

Getrouwd, 3 kinderen